

1979 FORD
MUSTANG
A whole new breed.



FORD MUSTANG

THE NEW BREED

Heir apparent to the throne of the specialty car kingdom founded by its namesake a scant fifteen years ago, Mustang is a whole new breed for 1979. One that is engineered to help put pure excitement back into driving.

Available in a wide variety of all-new sporty 2-Door and versatile 3-Door styles, the 4-place Mustang for '79 has new aerodynamic styling. Styling which is important for both road performance and fuel economy.*

A new suspension system for Mustang combines components of the strut-type front/4-bar link rear suspension with rack and pinion steering, front stabilizer bar and front disc brakes, all of which are important to your driving enjoyment.

For 1979 Mustang has a wide range of performance choices, too. Starting with the standard 2.3 litre overhead cam Four and 4-speed manual floor-mounted transmission. Or an optional 2.8 litre V-6,** or 5.0 litre (302 CID) V-8.† Even a 2.3 litre Turbocharged Four,†† with 4-speed manual (standard on Cobra). Of course, SelectShift automatic transmission is available with most engines if you prefer. See page 17 (K).

The 1979 Mustang has a very efficient design (see pages 14-15). Compared to last year, it's wider, longer overall and has a longer wheelbase. And has more 4-passenger roominess than last year: up to 3-in. more front shoulder room, 2-in. more front hip room, 5-in. more rear leg room, 4-in. more rear shoulder room, and 6-in. more rear hip room. Yet, through greater use of high-strength steel and other lightweight materials, this year's Mustang weighs up to 190 lbs. less than last year's.

There are new decorative touches, too, including full door trim with bright molding, padded upper panels and carpeted lower panels. And new deep-foam cushioned front buckets and rear bench seats, in your choice of the fabrics and colors shown on pages 12 and 13. And great new options, including tilt steering column and fingertip speed control, shown on pages 16 through 19.

Whatever your special driving or passenger needs, once you take the reins, we think you'll agree that the New Breed of Mustang is your breed of car.

Front Cover: Mustang 2-Door with Sport Option, in Silver Metallic (1G).

Note: See Notable Standard Features, Measurements and color code reference on the back cover. Some items shown are optional. See options list on pages 16-19.

*At the time this catalog was published, 1979 EPA estimates were unavailable. However, we believe Mustang, as in 1978, will post good miles-per-gallon ratings. For the latest information, consult your Ford Dealer.

**Not available with High Altitude Emission System.

†Automatic transmission required with either California or High Altitude Emission System.

††Not available with automatic transmission or with High Altitude Emission System.



FORD
MUSTANG

The fun starts here.

It may come as a surprise to you, but the two 4-passenger beauties shown here are the standard members of this year's herd of all-new Mustangs. And, incidentally, the lowest-priced ones, too. Hard to believe when you consider all the design features (pages 14 and 15) and equipment (back cover) you get.

The fun starts with a 2.3 litre overhead cam Four and 4-speed manual floor-mounted transmission. Rack and pinion steering. Front disc brakes. Strut-front suspension and 4-bar link rear suspension. Front buckets. Full instrumentation: tach, trip odometer and fuel/temperature/oil pressure/alternator gauges.

For openers, the all-new 3-Door combines all the '79 Mustang features with the versatility of a liftgate that opens easily to expose a cargo area 32.4 cu. ft. big, with the rear seat folded down.

To enhance its dramatic aerodynamic styling, the 3-Door comes standard with the distinctive accents of the Sport Option. Black window frames, belt and rocker panel moldings, Black bodyside moldings and bumper rub strips, with dual accent stripe inserts. 13-in. sport wheels (shown here, are optional forged

metric aluminum wheels which come with special Michelin TRX tires and Special Suspension System). And inside, a Sport steering wheel.

On the other hand, if you're the breed of driver who prefers the classic charm of a sporty coupe, then the Mustang 2-Door, shown in Polar White (9D) at right, may be more your style. And, as an example of the many ways you can accent its naturally sporty looks, we've added the bright belt moldings, pin stripes, Black rub strip extensions with dual accent stripe inserts, and Black rocker panel moldings of the optional Exterior Accent Group.

After all this, you might well wonder—if the standard Mustangs look this good—where can you go from here. Well, it depends on whether you like your driving fun a bit adventuresome (pages 6 and 7), or very posh and elegant (pages 8 and 9), or on the sporty side (pages 10 and 11). Then, for the options you like, turn to pages 16 through 19.

(A) Mustang 3-Door in Tangerine (85), for the driver who enjoys the versatility and extra carrying capacity of a 4-passenger liftback.

(B) Mustang 2-Door in Polar White (9D), for the driver who prefers the classic charm of a 4-passenger sporty coupe.

(C) Graphic Warning Module, included with optional console (also shown on page 16), provides LED readout warning of low fuel and washer fluid level/headlamp low beam, rear running lamp and brake lamp failure. Plus electronic digital clock with date and elapsed time numeric display.

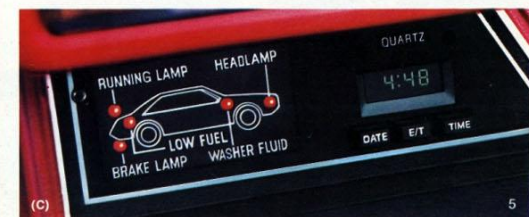
Note: See Notable Standard Features, Measurements and color code reference on back cover. Some items shown are optional. See options list on pages 16-19.



(A) Mustang 3-Door



(B) Mustang 2-Door



(C)

FORD MUSTANG SPORTY 2-DOOR

When a sporty coupe
is more your style.

If, as we mentioned earlier, you're the breed of driver who prefers the classic charm of a sporty coupe, then the 2-Door with high-back buckets, 2.3 litre OHC Four, 4-speed manual transmission—Mustang standards—may be more your style. And, continuing what we started on the previous page, we would like to show

you two more of the many ways in which you might make your Mustang 2-Door just as sporty and/or stylish as you wish it to be.

You can wrap your prize 2-Door as shown below in Yellow (64), in the stylish extras of the Sport Option: Black window frames, belt and rocker panel moldings. Black

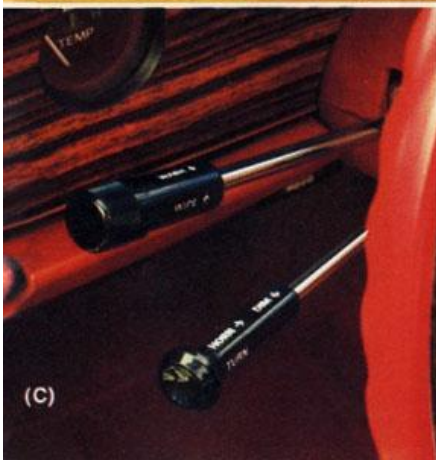
bodyside moldings (including rub strip extensions) and bumper rub strips, with dual accent stripe inserts. 13-in. sport wheels (optional 14-in. styled steel wheels and trim rings are shown here). And inside a Sport steering wheel.

Or, you can punctuate the sporty performance of your special 2-Door with the new optional Turbocharged 2.3 litre overhead cam Four* and its standard 4-speed manual transmission.





(B)



(C)



(D) Mustang 2-Door with Sport Option and Turbocharged engine

Opt for this beauty and, as shown above in lower Tu-Tone Light Chamois (83) over Black (1C), your special 2-Door with Sport Option not only wears a front opening hood scoop (ornamental) with bright TURBO letters. It also features sport tuned exhaust with bright dual tailpipe extension. And Turbo instruments, including: 8,000 rpm tach, audible overboost and engine oil temperature warning signals. All this, in addition to the full instrumentation standard on all Mustangs: tach, trip odometer and fuel/temperature/oil pressure/ alternator gauges.

To look further into building your own kind of Mustang 2-Door, check out the full list of standards on the back cover, your interior choices (pages 12 and 13) and your optional equipment choices (pages 16-19). Then see your Ford Dealer for a test drive.

(A) Mustang 2-Door with Sport Option (details on page 6), in vibrant Yellow (64), shows off its style, highlighted here by the new wraparound taillamps.

(B) Turbo hood scoop (ornamental) is a telltale sign of the Turbocharged 2.3 litre Four that lurks within for all Mustangs. Standard on Cobra.

(C) Steering column-mounted stalk system, standard on all Mustangs, includes controls for wiper/washer and turn signal/horn/headlamp dimmer. Puts vital driving aids at your fingertips.

(D) Mustang 2-Door with Sport Option and Turbocharged engine, in Tu-Tone Light Chamois (83)/Black (1C). Shown with standard wheel covers.

Note: See Notable Standard Features, Measurements and color code reference on the back cover. Some items shown are optional. See options list on pages 16-19.

*Not available with automatic transmission or with High Altitude Emission System.

FORD MUSTANG
GHIA

**A sporty luxury car?
Or a luxurious sporty car?**

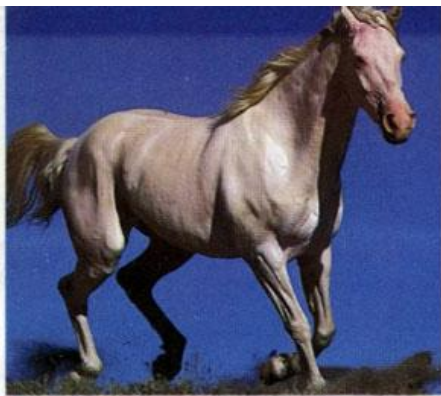
No matter how you look at it, the new breed of Ghia for 1979 is a skillful blend of both traditional Mustang handling features and luxurious refinements. And, for the very first time, it comes in both the distinctive 2-Door and the versatile 3-Door styles.

When it comes to interior appointments, Mustang Ghia is very luxurious. You enjoy comfort-contoured, low-back bucket seats with distinctive European-style headrests and rear bench seats, trimmed in all-vinyl. Soft velour-cloth and vinyl or genuine leather and vinyl trim, shown on pages 12 and 13, are optional choices. Other Ghia interior refinements, from the full list on the back cover, include: luxury

door trim with map pockets, passenger side visor vanity mirror, roof-mounted passenger grab handle and luxurious cut-pile carpeting.

And Ghia, like all '79 Mustangs, has a roomier interior than last year. Especially in rear seat shoulder, hip and leg room (see pages 14 and 15).





(D) Mustang 3-Door Ghia

Outside, a unique rear deck medallion distinguishes your Mustang as a luxurious Ghia. So do the color-keyed louvers and window frames. Dual remote control styled mirrors. Rocker panel moldings. And turbine wheel covers.

Underneath it all, Ghia sports all the standard Mustang features, like 2.3 litre overhead cam Four with 4-speed floor-mounted manual transmission, rack and pinion steering, front disc brakes and front stabilizer bar. They team with a suspension system, new for Mustang, to help put pure excitement back into driving.

However you look at it, and whatever additional luxuries you may find on pages 16 through 19, the new breed of Mustang Ghia may very well be the sporty, luxurious car you've been hoping to find. Test-drive one today and find out for sure.

(A) Mustang 2-Door Ghia exhibits your exquisite taste with classic understated elegance. Shown here in Black (1C), with Chamois vinyl roof.

(B) Fold-down rear seat, standard on 3-door Mustangs, folds flat to provide 32.4 cu. ft. of cargo area for everything from golf bags for your foursome, to camping gear for your family.

(C) Ghia door map pockets keep maps and other driving paraphernalia neatly at your fingertips.

(D) Mustang 3-Door Ghia, shown in Medium Grey Metallic (1P), brings you Ghia luxury plus the versatility of a third door liftgate that opens wide for easy access to the cargo area.

Note: See Notable Standard Features, Measurements and color code reference on the back cover. Some items shown are optional. See options list on pages 16-19.

FORD MUSTANG
COBRA

Sporty appearance is only half of its good news.

For some cars that call themselves "sporty," appearance is everything. Literally. But fear not, for the '79 Cobra is here and better days are ahead. Days of driving fun that maybe even you thought were beyond your dreams.

The new breed of Cobra rolls out sporting the new 2.3 litre Turbocharged overhead cam Four.* Teamed with a slick-shifting 4-speed manual transmission and 3.45 rear axle ratio to keep you colled and ready to strike out for parts known or unknown at the slightest provocation.

We think the new breed of Cobra will demonstrate a degree of roadability that should make a believer out of you, no

matter how roadwise you are. Thanks to a combination of Mustang's traditional handling features *plus* a special suspension system to go with Cobra's Michelin TRX tires and forged metric aluminum wheels. Cobra also has front disc brakes with new semi metallic pads and aluminum rear brake drums.

Inside, Cobra treats you to all the special Mustang standards *plus* distinctive Black engine-turn design instrument panel applique and ribbed

door trim insert with Cobra insignia. And three-spoke Sport steering wheel. Outside, Cobra sports a look that's sure to get looks wherever you go (see back cover for full details).

Now that you know what the '79 Mustang with Cobra Option is, it's time to try it.

(A) Mustang 3-Door Cobra in Silver Metallic (1G) features an optional Flip-Up Open Air Roof. The color-keyed louvers and Black accents tell you this is no ordinary breed of car.

(B) Cobra with hood graphics in colors that best coordinate with your Cobra's body color, like the Black with Orange

and Yellow accents, shown on this Bright Red beauty (2P).

(C) Cobra instrument panel. The look is unmistakably sporty. And, as with all Mustangs, fully instrumented: tach, trip odometer, fuel/temperature/oil pressure/alternator gauges.

Note: See Notable Standard Features, Measurements and color code reference on back cover. Some items shown are optional. See options list on pages 16-19.

*Not available with automatic transmission or with High Altitude Emission System.



(A) Mustang 3-Door Cobra



(B) Cobra with hood graphics



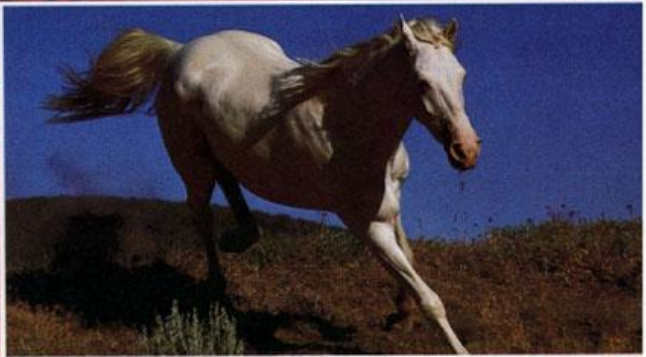
(C)



(A)



(B)



FORD MUSTANG INTERIORS

Match your personality.

Now that you've pretty much settled on the style of Mustang that best suits the kind of driver you are, it's time to choose the style of interior that best reflects the kind of individual you are. And what a choice: fabulous new fabrics, captivating new colors, striking new styles . . . positive proof that Mustang's beauty *is*—indeed—more than skin deep.

electronic digital clock with date and elapsed time numeric display.

(B) Driver's-eye view of Ghia's fully instrumented control panel graphically illustrates the fact that it was designed with the driver in mind. Tach, trip odometer and fuel/temperature/oil pressure/alternator gauges tell you precisely what your Ghia is up to. All controls are easy to read and reach. And the full-width woodtone applique adds a handcrafted look that rivals the more expensive makes. Shown here, in place of the standard

This optional accent group, offered on all Mustangs except Ghia, also adds: passenger side visor vanity mirror, inertia seat back release, color-keyed Deluxe belts with tension eliminator, Deluxe Sound Package and carpeted luggage compartment (2-door).

(D) Interior Accent Group, here with low-back buckets trimmed in standard crinkle-grain vinyl. Or you can opt for the check-pattern cloth/vinyl trim (C). Shown in Chamois (CT), this good-looking trim is also yours in White, Black, Red, Medium

console), is far from plain. With trimmings you don't have to pay extra for, like: full door trim with bright hardware and moldings, padded upper panel, carpeted lower portion and deluxe steering wheel (Sport steering wheel shown).

(F) Standard all-vinyl for the high-back buckets of Cobra (shown) and standard 2-Door or 3-Door. This good-looking pebble-grain pattern and all its easy-care advantages can be yours in Black (AA), as shown, or White, Chamois, Red, Vaquero and Medium Wedgewood Blue.



(C)



(E)



(D)



(F)



(G)

(A) Genuine leather and vinyl trim option, shown on top-of-the-line Ghia buckets, is also available for Cobra. Also as an optional part of the Interior Accent Group. Shown in new Vaquero (EZ), also yours in White, Black, Chamois, Red and Medium Wedgewood Blue. Also shown is optional console which features: built-in cigarette lighter, ashtray and map/glove box; graphic warning module that alerts you to fluid and lamp outages;

Sport steering wheel, is the deluxe 4-spoke steering wheel that comes with optional fingertip speed control.

(C) Interior Accent Group features low-back buckets with optional check-pattern cloth and vinyl upholstery. Here in Black (DA). Also in Red, Medium Wedgewood Blue, Chamois and Vaquero, all with White background. Or, you can choose the handsome crinkle-grain vinyl trim that's standard (D). Or, you can opt for genuine leather and vinyl trim (A).

Wedgewood Blue or Vaquero.

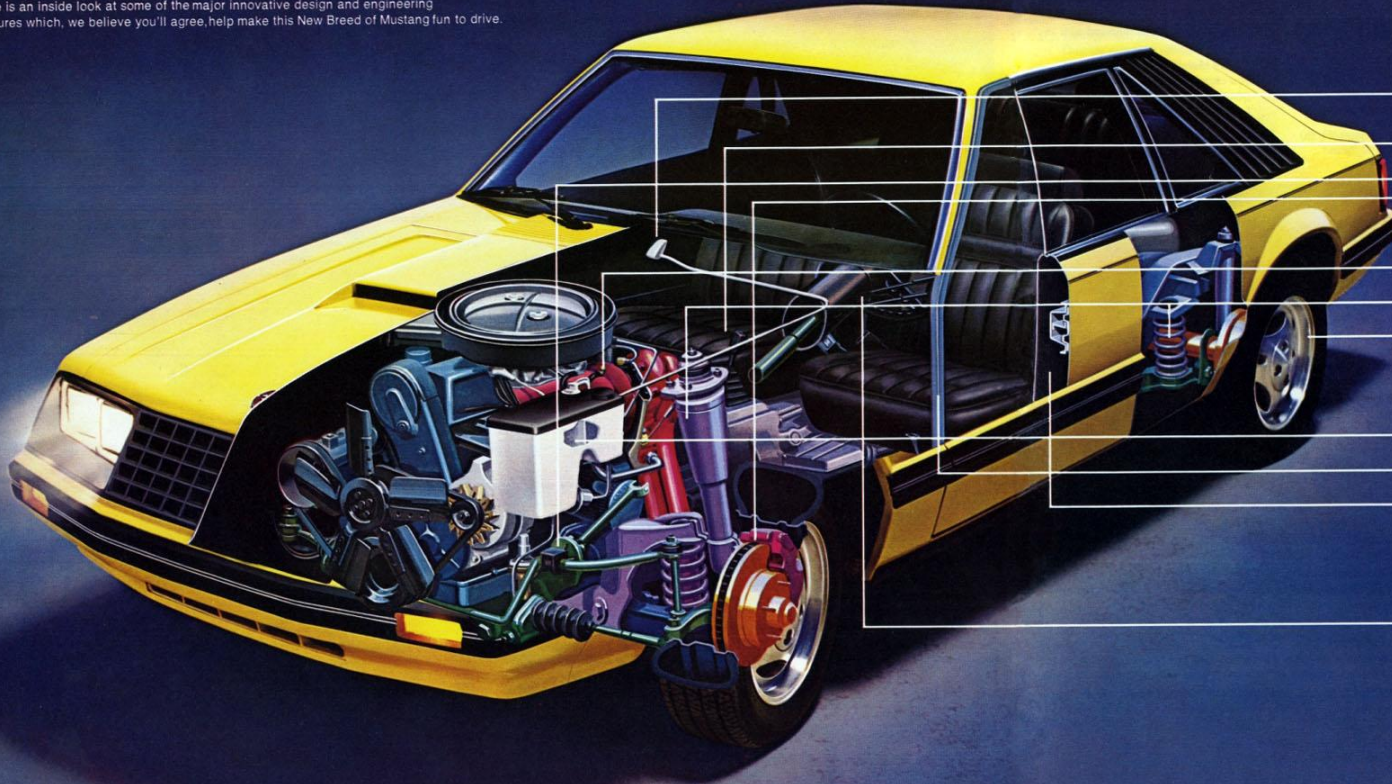
(E) Houndstooth cloth/vinyl trim for Mustang's standard high-back buckets. The sporty looking bold pattern of this optional trim is available for all Mustangs, except Ghia. Distinctive in new Medium Wedgewood Blue (BB), also available in Vaquero, Red, Black or Chamois. Pebble-grain vinyl (see "F") is standard. And, as you can plainly see, Mustang's standard interior (shown with optional

(G) Ghia Interior, featuring low-back buckets with European-style headrests trimmed in optional velour-cloth and vinyl upholstery. An elegant exclusive with top-of-the-line Ghia, this choice is yours as shown in Red (FD), Chamois, Black, Vaquero or Medium Wedgewood Blue. Crinkle-grain vinyl is standard.

Note: Some items shown are optional. See options list on pages 16-19. Color code reference is on the back cover.

BUILT WITH AMERICAN INGENUITY

Here is an inside look at some of the major innovative design and engineering features which, we believe you'll agree, help make this New Breed of Mustang fun to drive.



- **Aerodynamic lines** not only please the eye. They also are important to Mustang's road performance.
- **4-passenger roominess** should be good news for everyone who goes along for the ride. Compared to last year's models, the New Breed of Mustang has up to 3-in. more front shoulder room, 2-in. more front hip room, 5-in. more rear leg room, 4-in. more rear shoulder room, and 6-in. more rear hip room.
- **Flat luggage compartment floor** is one result of the efficient new design that gives the Mustang 2-Door almost 2 cu. ft. more carrying capacity; and the 3-Door, with rear seat folded down, over 5-in. more cargo floor length and over 9 cu. ft. more carrying capacity than last year. And the liftgate lock is theft-resistant.
- **Fluidic windshield washer system** replaces the old two-nozzle straight-jet system with a single high-speed fluid oscillator. Spray actually is a single bead of water moving from side to side about 60 times a second. Results in full, concentrated windshield coverage.
- **4-speed manual transmission** with floor-mounted shift. Fully synchronized so you can glide through the gears with the greatest of ease.
- **Rack and pinion steering** helps keep you in confident touch with the road.
- **Front disc brakes** help put a smooth stop to your Mustang's goings-on. They incorporate audible wear indicators, too.
- **2.3 litre OHC Four engine**, standard on all Mustangs except Cobra, is designed to save you money on scheduled maintenance (back cover) and fuel (your Ford Dealer has 1979 EPA estimates).
- **2.3 litre Turbocharged engine** is designed to deliver added acceleration when you need it. Optional, except for Cobra. Turn to page 18 for full particulars on this new engine and what comes with it.
- **New suspension system, for Mustang**, combines components of the strut-type front and 4-bar link rear suspension with a front stabilizer bar, rack and pinion steering and front disc brakes.
- **Michelin TRX tires** (190/65R 390) are designed to help promote steering response, riding comfort, traction and tread life. And they come with their own matched set of forged metric aluminum wheels (390 mm/15.35 in.). And a special suspension system, which includes: heavy-duty front/rear stabilizer bars and special shock valving. Optional, except for Cobra.
- **Anti-theft door locks** feature smooth-top button design. Lock buttons are relocated to the front of the armrest as safety/theft precaution.
- **Combination reservoir** for windshield wiper solution and coolant overflow offers space savings under the hood. Molded heavy-duty plastic case has dual barrier to prevent intermixing of fluids.
- **Seal-on-body door weatherstrip system.** Provides a tight, uniform seal against water, wind noise and outside temperature.
- **Integral door frame**, with one-piece stamped inner and outer panels, results in slimmer, more consistent shape, size and fit of doors than is possible with welded-in door frame.
- **Utilized body construction** provides a one-piece shell with smooth-fitting seams. Front suspension strut attaching points and engine front mounting brackets are integral with fender aprons.
- **Body insulation and soundproofing** include one-piece headlining and sealing material of vinyl, vinyl plastic, butyl tape, special pads and grommets at all critical seams, joints and openings to help protect against unwanted noise, water, drafts and dust.
- **Steering column-mounted 2-lever system.** One lever controls windshield wiper/washer. The other, turn signal/horn/headlamp dimmer. Location puts vital controls virtually at your fingertips.
- **Third door liftgate** opens easily for quick access to your precious cargo. And, with the fold-down rear seat, you get 32.4 cu. ft. of loadspace for most all your gear.
- **Full instrumentation** keeps you constantly up on vital engine functions. Includes: tach, trip odometer and fuel/temperature/oil pressure/alternator gauges.

And there's more. Much more than can be fully described here. However, once you see this New Breed of Mustang for yourself, we believe you'll agree that the wise thing for you to do is to get all the Mustang '79 has going for it, going for you. Prove it to yourself with a test drive today.

FORD MUSTANG INTERIOR OPTIONS

Add your personal touch.

Now that you've chosen *your kind of Mustang*, it's time to personalize it with *your kind of convenience, luxury, performance and styling* features. And on the next four pages you'll find a selection of optional equipment to help you do precisely this. Have fun!

- (A) AM Digital Clock Radio. Newest way to listen to your favorite programs and keep tabs of the time at the same time. Advanced design gives you daylight-bright electronic digital readout of the time or broadcast frequency at the touch of a button. Includes single instrument panel-mounted speaker.
- AM/FM Monaural Radio. Our lowest cost dual band radio. Ten selections, 5 AM and 5 FM. Single instrument panel-mounted speaker.

above, this unit combines great sound with advanced features like fast forward/fast reverse/automatic ejection system. But the fact that it accepts smaller, more compact tapes is a definite plus if storage space is a problem.

- Dual Rear Speakers. Offer advantages of full-car sound for all AM and AM/FM monaural radios. Speakers are mounted in the package shelf on 2-doors, or in the rear quarter trim panels on 3-doors.

your all-season comfort. Manual controls. Tinted glass recommended.

- Interior Accent Group. See page 13 for full details.
- Tinted Glass. Recommended with air conditioning.
- (D) 4-Way Manual Driver's Seat. Lets you choose and vary your driving position. Adjust vertically 1½ in. and fore/aft 5½ in.

Convenience

- (E) Console. Caters to your convenience



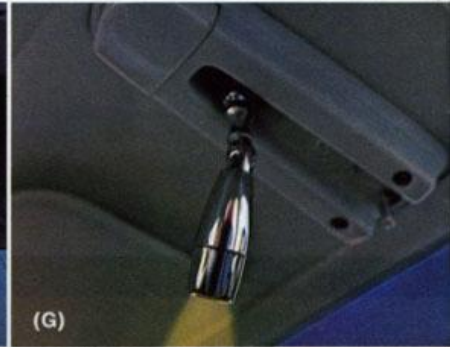
(A)



(C)



(E)



(G)



(B)



(D)



(F)



(H)

Audio

Ford offers a superb selection of radios and audio equipment for the Mustang of your choice. All are precision-engineered and built to exacting Ford standards. For details, get the booklet "Dimensions in Sound" at your Ford Dealer's.

- AM Radio with pushbutton tuning. Features single instrument panel-mounted speaker.

- AM/FM Stereo Radio.* Has stereo "on" light and controls for front-back/left-right speaker balancing.
- AM/FM Stereo Radio* with 8-Track Tape Player and automatic or manual tape channel indexing.
- (B) AM/FM Stereo Radio* with Cassette Tape Player. As does the tape player

- Premium Sound System. High-power amplifier produces 12 watts RMS per channel from large 5¼-in. x 7¼-in. rear speakers to complement the conventional front speakers. For all stereo radio/tape systems.

*Dual speakers front and rear included.

Comfort

- (C) SelectAire Conditioner. Cools, dehumidifies and warms the air for

with built-in cigarette lighter, ashtray and map/glove box. Also featured is an electronic (date/ET) digital clock with numeric display and elapsed time display feature; graphic warning module with indicators for low fuel level/low washer fluid level/headlamp low beam/rear running lamps/

brake lamps. Also shown on pages 5 and 12. Available with 4-speed manual or optional SelectShift automatic transmission.

- (F) Electric Rear Window Defroster. Quickly rids rear window of snow, ice or fog to help maintain a clear view of the traffic behind you.
- (G) Light Group. For nighttime convenience there is a pivotal map light, plus ashtray and glove box lights, engine and luggage compartment

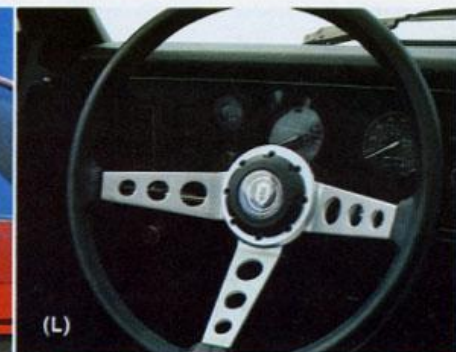
- (I) Fingertip Speed Control. Another great first-time Mustang convenience is yours, even if yours is a 4-speed manual transmission. Now you can set any safe speed above 30 mph and maintain it without your foot on the accelerator. System is deactivated by pressing the brake pedal. Resumption of preset speed is accomplished by pressing "resume" button.
- (J) Rear Window Wiper/Washer. A brand-new feature that'll come in

exit/entry and *up or down* to make it easier for you to change driving positions on long treks. Includes deluxe 4-spoke steering wheel.

- (K) SelectShift Automatic Transmission. With T-bar floor shift lever which lets you shift manually whenever you wish. Shown here with optional console, it's available with all engines except 2.3 litre Turbocharged Four, or 2.3 litre with High Altitude Emission System. Required with 2.8 litre V-6 and with 5.0 litre (302 CID) V-8 in California

Power Assists

- Power Front Disc Brakes. To stop your steed with less pedal effort than with conventional brakes.
- (M) Power Lock Group. Still another brand-new feature that provides welcome convenience and security in any weather, any time of the day or night. Includes: power lock controls on both doors and power deck lid release (2-door), or power liftgate release (3-door) controls in glove box.



lights (on 3-doors it's a courtesy light switch). Standard on Ghia.

- (H) Interval Windshield Wipers. Just rotate the ribbed knob on the washer-wiper control lever to adjust the frequency of the wiping pattern according to the weather conditions. Helps you maintain clear vision, whether in a light drizzle or heavy downpour.

handy more often than you might think. Helps you keep the big rear window clean and clear of vision-hampering rain and road dust. For 3-door only.

- Tilt Steering Column. Never before available on Mustang. Lets you adjust the wheel *up* out of the way for easier

and with High Altitude Emission System. Also shown on pages 12 and 13.

- (L) Leather-Wrapped Sport Steering Wheel. Included in Sport Option, standard on 3-Door and Ghia.

Interiors

- Seats and trims are illustrated and described on pages 12 and 13.

- Variable Ratio Rack and Pinion Power Steering. Adds just the right amount of power assist to help you maneuver into and out of tight parking spots and through city traffic. All the while maintaining your sure "feel" of the road.

FORD MUSTANG EXTERIOR OPTIONS

Appearance

- Exterior Accent Group. Tasteful touches that distinguish *your* 2-door Mustang. See pages 4 and 5.
- Color-Keyed Deluxe Belts with tension eliminator. Standard on Ghia.
- Cobra Hood Graphics. In four striking color combinations. See page 11.

removable sunshade and vinyl pouch for convenient trunk storage. Also see pages 10 and 11.

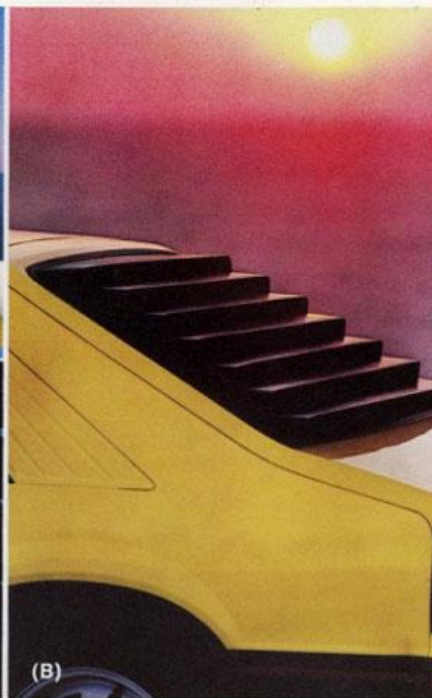
- (B)** Black Liftgate Louvers. A sporty looking finishing touch for your 3-door. Ask your dealer about availability.
- Dual Remote Control Styled Mirrors. Standard on Ghia (color-keyed) and Cobra (Black). See pages 6, 8, 9, 10, 11.
- Left-Hand Remote Control Styled Mirror. Standard on Ghia (color-keyed) and Cobra (Black).
- Full Vinyl Roof. In colors to complement the appearance of your 2-door: Black, White, Silver, Bright Red, Light Blue, Light Chamois or Dark Vaquero. See page 8.
- Sport Option. Standard on 3-door. Full particulars are on pages 6 and 7.
- Pin Stripes. They span the bodyside and deck lid to accent your favorite body color. Standard on Ghia, included with Exterior Accent Group. See pages 4, 5, 6, 8 and 9.

rpm tach and sport tuned exhaust with dual bright tailpipe extension, front opening hood scoop (ornamental), with bright Turbo letters. Requires 4-speed manual transmission. Standard on Cobra. Shown on pages 7, 10, 11, 14 and 15.

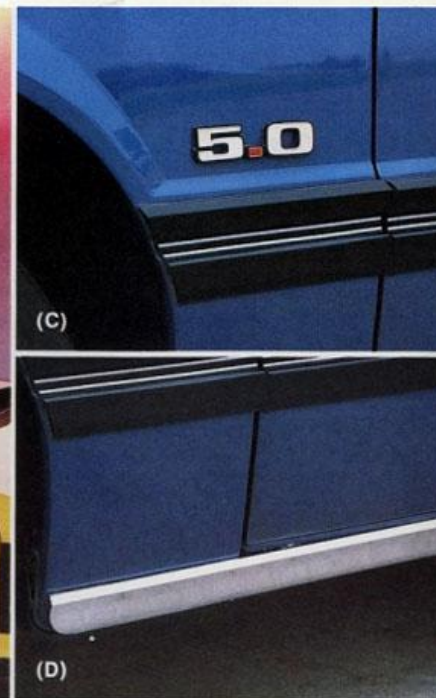
- 2.8 litre 2V V-6.** A 60° "V" Overhead Valve engine with thin-wall, lightweight cast iron block, four main bearings and performance-type camshaft. Requires optional SelectShift automatic transmission



(A)



(B)



(C)

(D)

- Cobra Package. As we said on pages 10 and 11, this group—which includes the 2.3 litre OHC Turbocharged Four—is for the individual who is ready to strike out for parts known or unknown at the slightest provocation.
- (A)** Flip-Up Open Air Roof. Practical way to gain the open air fun of a convertible, while keeping the weatherproof advantages of a hardtop. Includes

- Metallic Glow Paint. Choose from: Medium Blue (3H), Medium Red (2H), Medium Vaquero (5W) Glow.
- Lower Tu-Tone Paint Treatment. Black lower bodyside adds dramatic accent to any body color. On 2-door, requires wide bodyside molding and pin stripes. On 3-door, except Cobra, requires pin stripes. See page 7.

Performance

- Heavy-Duty Battery. Increased power (54 amp.) for cold-weather starts, operation of accessories.
- 2.3 litre Turbocharged Engine.* Includes: Turbo instrument panel lights, audible over-boost and engine oil temperature warning system, 8,000

and power front disc brakes. Includes variable venturi carburetor in California. Has its own fender badge.

- (C)** 5.0 litre (302 CID) 2V V-8 Overhead Valve engine. Includes 4-speed manual *overdrive* transmission. Sport tuned exhaust with bright dual tailpipe

extension. Variable venturi carburetor in California. Available only with SelectShift automatic transmission in California and with High Altitude Emission System. Has its own special fender badge, too.

- California Emission System. Requires automatic transmission with 5.0 litre (302 CID) 2V V-8.
- High Altitude Emission System. Requires automatic transmission with 5.0 litre (302 CID) V-8. Not available with optional 2.3 litre Turbo Four, or

special application. This one, for use with optional radial tires, includes: rear stabilizer bar, adjusted spring and bushing rates and shock valving.

- Michelin TRX Tires. Special low profile Michelin 190/65R 390 TRX tires include special suspension system and matched forged metric aluminum wheels (390 mm—15.35 in.). To maximize the advantages of these tires this special suspension system includes: heavy-duty front and rear stabilizer bars and special shock

Ghia and Cobra with dual color-coordinated accent stripe inserts on pages 8 through 11.

- (D) Rocker Panel Moldings. Available for standard Mustang. Included on Ghia. See page 8.
- Appearance Protection Group. Includes: front carpet floor mats, door edge guards and front and rear (if needed) license plate brackets.
- Lower Bodyside Protection (in addition to Ford Corrosion Protection Measures noted on the back cover),

steel-belted radial, or metric-sized (390 mm—15.35 in.) low profile tires. Select black or white sidewall (BSW/WSW), or raised white letter (RWL). Consult your Ford Dealer for full details.

Wheel Covers/Wheels

- (F) Turbine Wheel Covers, 14 in. (4). Standard on Ghia. Also see page 8.
- (G) Wire Wheel Covers, 14 in. (4), also shown on page 9.
- (H) Cast Aluminum Wheels, 14 in. (4). Enhance Mustang's sporty looks.



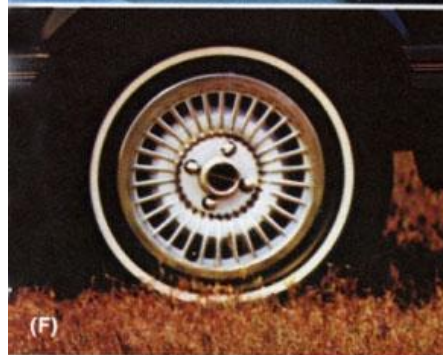
(E)



(G)



(I)



(F)



(H)



(J)



2.8 litre Six; or standard 2.3 litre Four with optional automatic transmission.

- Sport Tuned Exhaust with bright dual tailpipe extension. For 5.0 litre engine with SelectShift automatic transmission. Included with 2.3 litre Turbo-charged engine, 5.0 litre engine with 4-speed manual and Cobra Option.
- Handling Suspension. Tuned for

valving. See pages 14 and 15.

Protection

- Narrow Protective Bodyside Moldings with dual accent stripes. At no extra cost with Sport Option and on the 3-door.
- Bodyside Moldings. Include rub strip extensions. Included on 3-door and Sport Option, with Argent dual accent stripe inserts, pages 4, 5, 6 and 7; on

offers an application of vinyl along the lower sides of the body to help provide extra protection against stone pecking. Especially important on gravel roads or where use of road salt is heavy. Not offered on Cobra.

- (E) Extended Service Plan. Ford Motor Company offers an Extended Service Plan. Ask your dealer for details.

Tires

Choose from: 13- and 14-in. bias ply,

- (I) Forged Metric Aluminum Wheels, 390 mm—15.35 in. (4), including Michelin TRX tires, standard on Cobra. Also shown on pages 4, 5, 10 and 11.
- (J) Styled Steel Wheels and trim rings, 14 in. (4) shown on cover and page 6.

*Not available with automatic transmission or High Altitude Emission System.

**Not available with High Altitude Emission System.

Mustang Choices



Mustang 2-Door, Medium Vaquero Glow (5W)



Mustang 3-Door, Medium Blue Glow (3H)



Mustang 2-Door with Exterior Accent Group* Light Medium Blue (3F)



Mustang 2-Door with Sport Option,* Tangerine (85)



Mustang Ghia 2-Door, Medium Grey Metallic (1P)



Mustang Ghia 3-Door, Light Chamois (83)



Mustang Cobra 3-Door,* Yellow (64)

Notable Standard Features

MUSTANG 2-DOOR/3-DOOR

FUNCTIONAL

- 2.3 litre 2V overhead cam, 4-cylinder engine with DuraSpark Ignition
- 4-speed, fully synchronized, manual transmission with floor-mounted shifter
- Rack and pinion steering
- Front disc/rear drum brakes
- Strut front suspension/4-bar link rear suspension
- Front stabilizer bar
- 13-in. bias ply tires (BSW)
- Dual rectangular headlamps
- Wraparound taillamps
- Fluidic windshield washers
- Full instrumentation: tachometer, trip odometer, fuel/temperature/oil pressure/alternator gauges
- Steering column-mounted 2-lever system:
 1. Windshield wiper/washer
 2. Turn signal/horn/headlamp dimmer
- Anti-theft door lock plungers
- Hand-operated parking brake with warning light
- Inside hood release
- Glove box lock
- Day/night rearview mirror
- Passenger door courtesy light switch
- Cigarette lighter
- Continuous loop belts
- Unitized body construction
- Ford Motor Company Lifeguard Design Safety Features

APPEARANCE AND COMFORT

- High-back bucket seats with all-vinyl trim
- Deluxe cut-pile carpeting
- Full door trim with padded upper panel, bright moldings and carpeted lower panel
- Full-width woodtone instrument panel appliques
- Deluxe steering wheel (2-door), Sport steering wheel (3-door)
- Flat luggage floor, full mat, insulation package

Measurements

	Wheelbase	Length	Height	Width	Tread Front/Rear	Trunk or Cargo Volume	Fuel Capacity	Curb Weight	Passenger Capacity
2-DOOR	100.4"	179.1"	51.5"	69.1"	56.6"/57.0"	10.0 cu. ft.	11.5 gals.†	2,516 lbs.	4
3-DOOR	100.4"	179.1"	51.5"	69.1"	56.6"/57.0"	32.4 cu. ft.	11.5 gals.†	2,550 lbs.	4

†12.5 gal. on standard 2.3 litre Four with SelectAire Conditioner, 2.3 litre Turbo, 2.8 litre V-6; 16.0 gals. with 5.0 litre V-8.

Notes

CORROSION PROTECTION. Ford takes steps to see that your new Mustang is engineered and built to high quality standards. And in order to keep your Mustang looking new we incorporate the use of pre-coated steels, such as galvanized steel and chrome/zinc-rich primer-coated steel, vinyl sealers aluminized wax in critical areas, and enamel as a finishing coat.

REDUCED SCHEDULED MAINTENANCE. As part of a continuing program to lower the cost of ownership, scheduled maintenance requirements on most new Fords have been reduced dramatically in recent years. For example, with the new 1979 Ford Mustang,

- Fold-down rear seat/liftgate (3-door)
- Color-keyed louvers (2-door), Black (3-door)
- Color-keyed door and window frames with bright moldings (2-door)
- Black-painted door and window frames, belt and rocker panel moldings (3-door)
- Bright windshield, drip, side and rear window and headlamp moldings
- Black left-hand rearview styled mirror
- Black cowl molding, windshield wipers, grille and lower back panel
- Soft urethane-covered front and rear ends
- Color-keyed bumpers with Black rub strips (2-door), plus dual accent stripe inserts (3-door)
- Wide Black bodyside moldings with dual accent stripe inserts (3-door)
- Full wheel covers, 2-door (4)
- 13-in. Sport wheels, 3-door (4)

MUSTANG GHIA

Most standard Mustang 2-Door features, plus these additions or variations:

- Low-back buckets with European-style headrests
- Color-keyed deluxe belts
- Luxury cut-pile carpeting
- Ghia door trim with badge, soft inserts, map pockets and carpeted lower panels
- Sport steering wheel
- Light Group (see page 16 for full details)
- Roof-mounted passenger-assist grab handle
- Right-hand visor vanity mirror
- Ghia sound package
- Carpeted luggage compartment (2-door)
- Ghia insignia on deck lid/third door
- Color-keyed window frames, louvers and dual remote control styled mirrors
- Bright belt and rocker panel moldings
- Pin stripes

- Wide Black bodyside moldings with dual color-coordinated accent stripe inserts
- Dual color-coordinated accent stripe inserts on bumpers
- Turbine wheel covers (4)
- 14-in. steel-belted (BSW) radial ply tires

MUSTANG COBRA*

Most standard Mustang 3-Door features, plus these additions or variations:

- 2.3 litre Turbocharged engine**
- TURBO instrument panel lights, audible overboost and engine oil temperature warning system
- 8,000 rpm tachometer
- Black engine-turn design applique on instrument panel
- Cobra insignia on instrument panel and ribbed door trim insert
- Color-keyed side window louvers
- Front opening hood scoop (ornamental), bright TURBO nameplate
- Cobra door decal (hood graphics, optional)
- Black window frames, moldings and lower body
- Wide Black bodyside moldings with dual color-coordinated accent stripe inserts
- Bright dual tailpipe extension
- Michelin 190/65R 390 TRX (BSW) tires
- 390 mm-15.35-in. Forged metric aluminum wheels (4)
- Special suspension system with heavy-duty front and rear stabilizer bars, special shock valving
- Aluminum rear brake drums and semi-metallic front disc brake pads
- 3.45 axle ratio

*For content of optional packages, see pages 5, 6, 7, 10, 11. See options list on pages 16-19.

**Not available with automatic transmission or with High Altitude Emission System.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

REPLACEMENT PARTS. Be sure to specify genuine Ford-approved parts, Motorcraft Parts and Autolite Spark Plugs from your Ford Dealer.

FORD MUSTANG

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